

BUILDING A COMMUNITY
FROM WITHIN HOSPITALITY
TO CREATE A BETTER AND
MORE CONNECTED INDUSTRY



DANS LA CUISINE MEDIA PRODUCTION

# YOUR EXTERNAL MARKETING PARTNER





Many businesses within hospitality (from operators to manufacturers and distributors), get over looked on social media platforms. This is because their marketing budget doesn't match that of their competitors, or they just don't have the expertise. We want Dans La Cuisine to be your external marketing partner.

# "LEARN FROM THE INNOVATORS OF TODAY'S SOCIAL MEDIA CONTENT CREATION"

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## **ABOUT US**

#### Who we are...

We are a full-service European media marketing production company specialising in the hospitality and foodservice industries. We are an experienced team of creative professionals who hail from the industry. We specialise in helping our clients achieve their marketing aspirations through the production of high-quality video and photography content for all social media channels.

## What we do...

Our services include video production for professional, LinkedIn and YouTube posts, Instagrammable photography and video reels, social media management, and graphic design. We work closely with our clients who include equipment manufacturers, distributors and end-users to create custom content that is tailored to their target audience in fun but informative formats.

### What we promise...

Whether you're looking to promote a new product, sales offer, or event, we have the resource and expertise to produce engaging and effective content that will help you stand out in a crowded market. From concept to completion, we manage every aspect of the production process to ensure that you are satisfied with the final product and without breaking the bank!